

WOMEN'S LEADERSHIP PROGRAM



WHEN

Jun 24 – 27, 2024

PRICE

\$8,700

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

We continue have too few women in the most senior roles in organizations across our economies—whether in publicly listed companies, public sector organizations, the professions (law, consulting, medicine), start-ups, or venture capital and PE. Why? While women don't necessarily face significant barriers to enter the workplace, they most certainly face multiple obstacles when it comes to advancement. As women leaders, we can better ensure our success and that of other women by understanding what often holds us back from gaining or maximizing power, how to claim that power authentically, and how to lead more effectively.

Led by renowned women faculty, this four-day learning journey on the MIT campus will help you deepen your leadership capabilities and provide you with critical mind-sets and skill sets essential for advancement. Informed by the latest research on leadership, negotiation, and power, the Women's Leadership Program will help you develop a plan for action—and give you the essential tools you need to implement it. The course is conducted in an energizing, supportive environment and includes small group work and the opportunity for relationship building.

Please visit our website for the most current information.

executive.mit.edu/wlp

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FACULTY



Elsbeth Johnson



Fiona Murray

TAKEAWAYS

Participants will return from the program with a realistic plan to achieve their specific goal and an understanding of:

- What can often hold women back from gaining or maximizing power and how to overcome these issues
- What got them here as leaders and how to use this to lead more authentically
- How to build a more strategic network to support future goals
- How to communicate with impact and own the room, focusing particularly on the aspects of this which women find most challenging
- How to negotiate more effectively
- Changes to make in their organization that help other women

WHO SHOULD ATTEND

This program is ideal for women in mid- to senior-level positions who are either seeking a general management or C-suite role or looking to pursue other opportunities that would leverage their accumulated expertise, whether technical, financial, legal, or medical.

The program is also designed to meet the needs of companies seeking new and better ways to support their high performing women professionals, generate more effective leaders, and build value for their organization.

We welcome applicants from a range of organizations including both public and private companies, not-for-profit organizations, venture capital and private equity funds, law practices, the medical profession, and healthcare industries.



It seems that levels of diversity must hit certain thresholds to have real and lasting impact on an organization. Women need to hold at least three seats on a board of directors before they can substantially change the dynamics of the board.

—Fiona Murray

CONTACT INFORMATION

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